

Center for Transformative Action Course on Social Entrepreneurship Receives Award from Ashoka

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The course syllabus for Social Entrepreneurs, Innovators, and Problem Solvers, taught by CTA's Director Anke Wessels and offered by the Charles H. Dyson School of Applied Economics and Management, has been recognized as one of the top ten most rigorous and innovative in its field by Ashoka, a global association of the world's leading social entrepreneurs. Anke Wessels received the award on February 27, 2011 during a ceremony at Duke University in Durham, NC.

Wessels's winning syllabus, which is featured in the *Ashoka U Curriculum and Teaching Resource Guide*, was singled out for helping students connect their passions to social entrepreneurship and build the key skills and mindsets of social entrepreneurs.

Earning special mention by the reviewers was the course's personal portfolio requirement, where students learn what motivates them and helps them identify their hopes, dreams, visions, and plans for transforming themselves and the world. Students then develop a "Big Idea for Social Change" and gain hands-on experience by working in teams with a local social entrepreneur on a specific project.

Wessels's popular course is an important component of the Dyson School's undergraduate specialization in entrepreneurship as well as the university-wide Entrepreneurship@Cornell program. To learn more about the Dyson School's undergraduate curriculum, visit dyson.cornell.edu/undergrad; for more information on social entrepreneurship at Cornell, visit entrepreneurship.cornell.edu/about-us/social-entrepreneurship.

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